FOR YOUR AWARD WINNERS:
RECOGNITION AT EVENT
CRYSTAL AWARD
$100 VISA GIFT CARD
2 LUNCHEON TICKETS

HOSPITALITY STAR AWARDS

2025 NOMINATION FORM

Recognize your exceptional employees!

The Lakeville Convention & Visitors Bureau is all about our HOSPITALITY businesses! We invite hospitality businesses in Lakeville + our Lakeville Chamber member businesses regardless of business location to submit nomination forms for your STARS! Recognition of the 2025 award recipients will take place at our 15th Annual Celebrate Tourism Luncheon, held **Wednesday May 7 at the Holiday Inn & Suites.**

Is my employee eligible?

Lakeville hospitality businesses include hotels, restaurants, festivals, attractions, recreation (i.e. golf courses, bowling venues, etc.) and attractions. Application candidates must be employed by your business at the time of the award luncheon and have at least 1 year full-time or 3 years part-time of seniority, and volunteer positions are eligible after 3 years of service.

How are recipients chosen?

The Lakeville Convention & Visitors Bureau Advisory Board assesses the nominations according to previously agreed upon criteria and selects one person in the following 5 categories to receive the award: Excellence in Leadership, Exceptional Tourism Ambassador, Excellence in Customer Service, Everyday Hero, and Shining Star.

What can a recipient expect at the Celebrate Tourism awards luncheon?

Recipients* are recognized on stage with a crystal award after a representative from their business is invited to speak about the star employee (approximately 3 minutes). Award winners and one guest will receive a ticket to the event and a complimentary lunch. Award recipients also receive a $100 VISA gift card.

*Event photos will be shared with recipients and their business and used for media and promotions.

HOSPITALITY STAR AWARD NOMINATION FORM

Please complete one form for each employee nominee and return by April 11, 2025.

NOMINEE: _____ DATE OF HIRE: _____

Full-time ____ Part-time ____ Volunteer ____

COMPANY: _____

NOMINEE EMAIL: _____ NOMINEE PHONE: _____

JOB TITLE or DESCRIPTION OF NOMINEE RESPONSIBILITIES: _____

_____

FORM SUBMITTED BY: _____ YOUR TITLE: _____

YOUR PHONE: _____ YOUR EMAIL: _____

Employers: Please submit this form with questions on page 2 to Jeanne@VisitLakeville.org or 19950 Dodd Blvd, Suite 101, Lakeville, MN 55044. Audio or video may be submitted in lieu of the written form. Questions to: Jeanne Hutter at 952.469.2020

HOSPITALITY STAR AWARD QUESTIONNAIRE (to be filled out by employer)

EMPLOYEE NOMINEE _____ ***COMPANY*** _____

Did your nominee attend the HEART Hospitality Education Series in January 2024 or February 2025? Circle one: YES NO

Describe your nominee (questions 1-3 required):

1. What is the reason you want to recognize your nominee? How does your STAR exemplify great hospitality and service?

2. Describe your STAR's strengths on the job and impact on visitors, guests and other team members.

3. Tell us about your STAR employee's volunteer work, community involvement and accomplishments.

ADDITIONAL QUESTIONS (optional)

Describe how knowledgeable your candidate is on your business, the Twin Cities area, and our local tourism attractions or additional reasons your STAR deserves this recognition.

The brightest stars are those who shine for the benefit of others!